



Press Release

30 July 2018

## Iggi Interior Design shortlisted at SBID International Design Awards



Iggi Interior Design have become a finalist in the Residential House Under £1 Million Design category of the SBID International Design Awards 2018.

The SBID Awards is regarded as one of the most prestigious accolades in the interior design industry, representing talent and design excellence across all corners of the industry. Each entry undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity as well as evaluating brief compliance, budget, health & safety, and fit-for-purpose design.

Iggi Interior Design's project "UK South Coast Residence" was selected by the technical panel of judges in the first stage of the process. The public are now invited to cast their votes for their favourite entries at [www.sbidawards.com](http://www.sbidawards.com), as their votes will contribute towards the overall results. Last year, the awards received over 100,000 unique voters during the voting period.

You can show your support and vote for Iggi Interior Design's project by visiting <https://www.internationaldesignexcellenceawards.com/finalist/uk-south-coast-residence/>

The Residential Design Over £1 Million category focuses on interior design projects with an overall value of under £1 Million; recognising not only the achievement for the budget but also the functionality and aesthetics. Projects can include a single room, several rooms or a whole house.

Entries for this category were received from countries such Australia, Canada, Taiwan, Ukraine, Dubai, China, Russia., Egypt and more.

Founder and CEO of SBID, Dr Vanessa Brady OBE says: "We have had an overwhelming number of entries this year from more countries than in previous, the calibre of finalists across all 14 categories, is a true reflection of the creative scope of the global design industry, depicting an international portfolio of projects from over 42 countries worldwide."

Public voting will close on Friday 24 August at 5.00pm GMT; The winners will be announced and awarded with a bespoke crystal trophy designed by Sans Souci glass deco at the official ceremony, held at The Dorchester hotel in London on Friday 26 October.

An Overall Winner will also be awarded for the project that gains the most votes overall from the judge's choices and the public votes combined.

Judges this year include Directors and CEO's from global design corporations such as **Christian Louboutin Beauté, BBC, National History Museum, Belmond, Walpole, Bentley, Google, AECOM and more.**

All winners and finalists will be featured in the *Global Interior Design 2018* book which is distributed to over 1000 professionals across the globe.

To find out more, visit [www.sbidawards.com](http://www.sbidawards.com)

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Past awards received entries from over 40 countries, across 5 continents around the world. The winners benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2018' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2018' logo.

#### **About SBID (Society of British International Design)**

The Society of British and International Design (SBID) is the professional accrediting organisation for the interior design industry in the UK supporting the interests of interior designers and

manufacturers by guiding and measuring the profession's trading standards through practice, competence and education.

[www.sbid.org](http://www.sbid.org)

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